



Ads Marketing Program Manager, Google Slovakia

Location: Bratislava, Slovakia
Start Date: February 2020
Type: 1 year full-time contract with possible extension
Salary: Monthly gross salary from €1800, plus bonus based on performance

Background

As an Ads Marketing Program Manager for Slovakia, you will join [Google team based in Bratislava](#) and will be responsible for leading marketing activities targeting advertisers and agencies, ranging from small entrepreneurial businesses to the largest advertisers in the country. You will work strategically as well as hands-on and will analyse market opportunities and set-up the appropriate strategy and tactics.

It's our job to help inform and educate users, advertisers and partners about the benefits of Google's products, our distinctive company culture and values. We are looking for quick-witted, entrepreneurial and intellectually curious people to join the team. To succeed here, you'll need to be able to combine creativity with the organizational skills to manage numerous different projects to tight deadlines simultaneously. Things happen quickly at Google, and to get stuff done here you need to be an enthusiastic team player - a self-starter who can work cross-functionally and isn't frightened to try out new ways of doing things.

Responsibilities

- Manage Google Ads Marketing programs in Slovakia
- Design, launch and optimize strategic marketing campaigns and initiatives
- Collaborate closely with marketing, sales and PR teams in the Central and Eastern Europe Region
- Plan and organize inspirational and educational events, client workshops and conferences
- Manage external partnerships

Required Qualifications

- Master/BA/BS degree or equivalent practical experience
- 1+ years experience in marketing or media industry
- Excellent problem solving skills, combined with strong business judgment
- Detail oriented with the ability to manage critical projects and deadlines. Demonstrates the ability to juggle multiple priorities and projects simultaneously
- Outstanding communication skills - native in Slovak, full professional proficiency in English

Preferred Qualifications

- Understanding of Google Ads solutions, online advertising and agency landscape
- Strong project and event management skills

How to Apply?

Please send your CV in English to marketingczsk@google.com.